



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Approved by All India Council for Technical Education (AICTE) and Accredited by NBA and NAAC)
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ANNUAL GENDER SENSITIZATION ACTION PLAN

Academic Year (2020-21)

Activity	Date
Presentation Competition on Business Women Role Models	26.05.2021
Workshop on Emotional Intelligence for Men vs Women	19.04.2021
Talk Show on Women Empowerment	08.03.2021
Workshop on International Women's Day on the topic	08.03.2021
Session on Menstrual Hygiene	28.10.2020

Abdul Shauq





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WORKSHOP ON INTERNATIONAL WOMEN'S DAY

On 8th march 2021, On the occasion of International Women's Day, a webinar was organised by JIMS KALKAJI for the students of BBA/B.Com. Ms. Sonia Bakshi, an entrepreneur, was invited to give the students a guest lecture in order to encourage and empower the women of our college by sharing her journey of creating her own gym brand "DTF Fitness Studios". She also elucidated about the problems of physical and mental stress faced by the young generation and shared tips and exercises to combat the same.



Abdul Shaem





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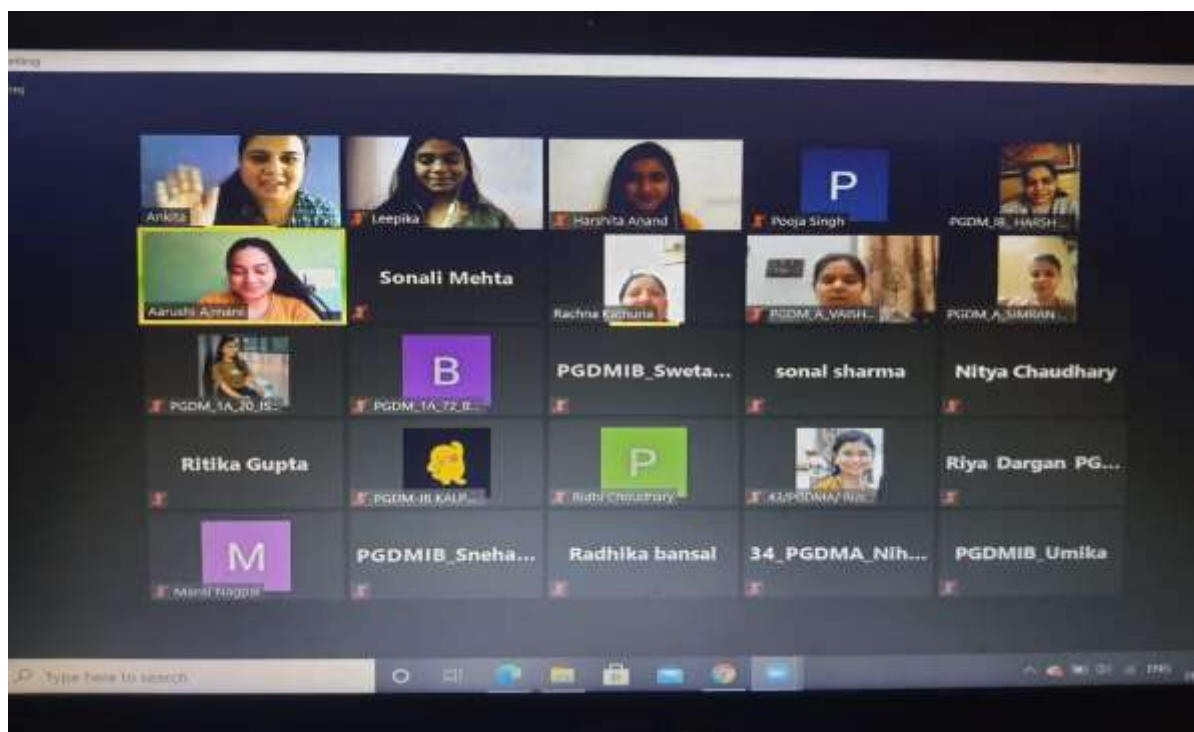
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SESSION ON MENSTRUAL HEALTH AND HYGIENE

An awareness session was on Menstrual health and hygiene session on October 28, 2020 in which all associated topics related to menstruation were explained to girl students, like what is menstruation, calculation of the period, physical problems faced by girls during their periods and ways to deal with it, maintaining personal hygiene during this period and importance of maintaining hygiene, avoiding the traditional methods and promoting use of latest kind of sanitary napkins, etc. Traditional myths and misconceptions related to menstruation were discussed. FAQs by the girls related to the topic were answered by the facilitator.

The session was conducted by Global Hunt Foundation in collaboration with Unicharm India.



Asheesh Sharma

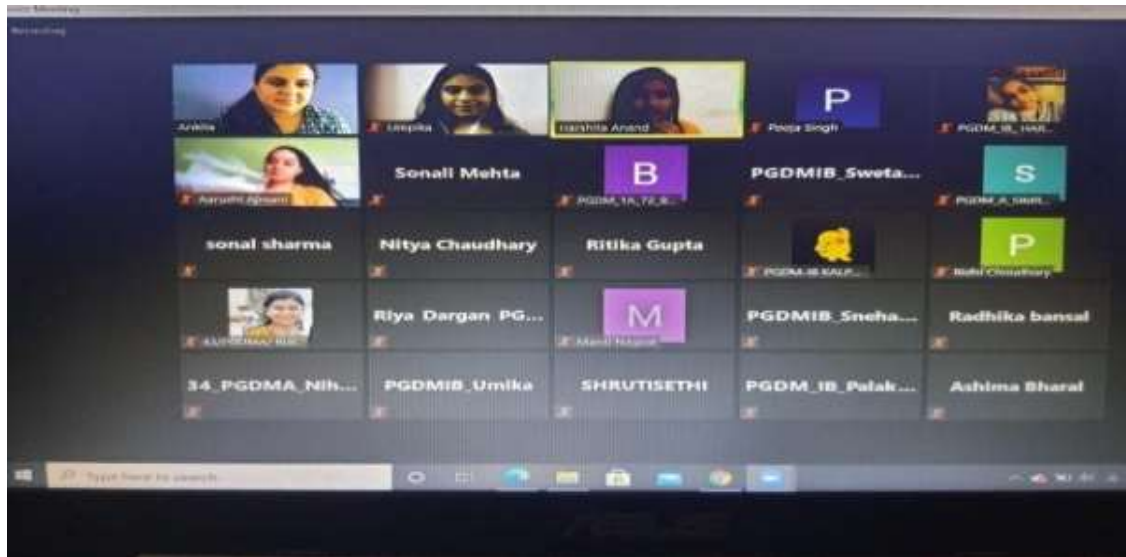
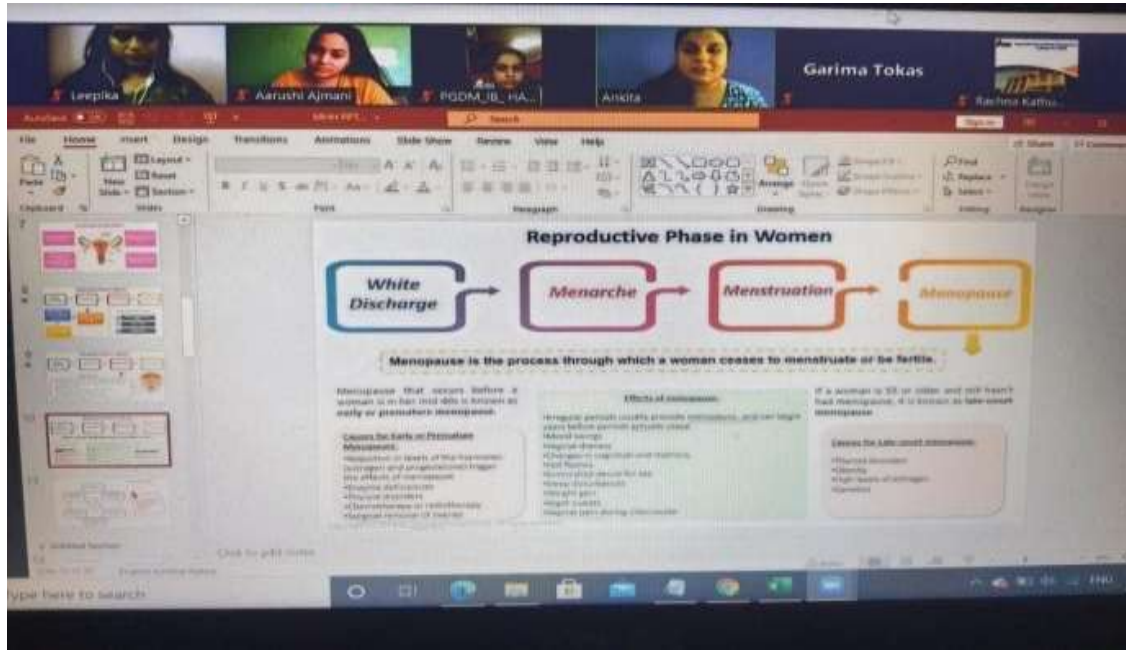




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Ashish Sharma
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Academic Year (2019-20)

Activity	Date
Workshop on International Women's Day on the topic – Gender as a hindrance for growth in corporates	09.03.2020
Extempore on “Importance of Primary & Free Education for Girls in Rural India”	11.11.2019
Guest Lecture on “Gender Inequalities: Issues and Challenges”	31.10.2019
Workshop on Sexual Harassment and Women Safety	10.10.2019

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EXTEMPORE ON THE OCCASION OF NATIONAL EDUCATION DAY, 11TH NOV 2019,:
TOPIC: “IMPORTANCE OF PRIMARY & FREE EDUCATION FOR GIRLS IN RURAL INDIA” TO
CELEBRATE BIRTH ANNIVERSARY OF MAULANA ABUL KALAM AZAD, INDIA’S FIRST
EDUCATION MINISTER

To say Education is important is an “understatement”. *Education is a weapon to improve one’s life.* To brief more on this, NSS Unit of JIMS Kalkaji organised extempore an interactive session highlighting **THE IMPORTANCE OF PRIMARY AND FREE EDUCATION FOR GIRLS IN RURAL INDIA.**

The session was started with the views of Shreya Sharma. She stated that Education is an important medium of acquiring essential knowledge and skills and getting proper education is the birth right of everyone, restriction to which is a crime. Darvesh Singh, hereby added, education is the process of achieving **knowledge, values, skills, beliefs, and moral values.** It gives us the opportunity to become a productive member of a civilized society. India has come a long way in gender equality Right to Education has entitled girls to receive the free and compulsory education but still, there are numerous hurdles that hold them back.

To which, Vassundhra, further quoted ***“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”*** It is disheartening to know that still large womenfolk of our country are illiterate, backward, weak and exploited immoderately. She further said that education of girls is really worth investment. Educating rural women will not only change their life but of the entire family and in turn, the entire country. The session ended inspiring the youth and concluded with the saying – “Education is a ray of light in the darkness”.

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GUEST LECTURE ON “GENDER INEQUALITIES: ISSUES AND CHALLENGES”

On 31st October 2019, in Jagannath International Management School, Kalkaji, a guest lecture was organized which highlighted on issues and challenges of gender inequalities. The main concern of the lecture was to focus on the issues like stereotyping and the discrimination of the gender in the society, and how people objectify things and the activities on the basis of gender. Students participated actively in the discussion and learnt a lot from the lecture.



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WORKSHOP ON "PREVENTION OF SEXUAL HARASSMENT : OVERCOMING FEAR OF SEXUAL HARASSMENT" – 10TH OCTOBER 2019

NSS Unit of JIMS KALKAJI in collaboration with **Green Tech Safari & Mission Fight Back** organised a workshop on the theme "**Prevention of Sexual Harassment: Overcoming Fear of Sexual Harassment**" on 10th Oct 2019. The objective of the workshop was to create an awareness about the rights of women and to speak and fight for these rights.

In the first session of the workshop, Dr Chhavi from Green Safari apprised the students about basics of as to what leads to sexual harassment, means of prevention and the laws related to it. She said that the most effective weapon against sexual harassment is prevention.

The second half of the workshop was focused on the idea of training girls towards self defence as it has become very necessary, especially for girls to know how to defend themselves in such critical situations. The techniques were very well demonstrated by Lt Col Rohit Mishra, from Mission Fight Back, through his team members. He taught some basic tricks which can be undertaken in such situations for self defence.



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Abdul Shaem





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Academic Year (2018-19)

Activity	Date
Placard Making and Class Discussion on International Women's Day on the topic Breaking Stereotypes	08.03.2019
Classroom Discussion on Equal opportunity to Women	14.11.2018
Organized Workshop on Women Hygiene in Kendriya Vidyalaya Badarpur	27.08.2018

Asheq Shaem



INTERNATIONAL WOMEN'S DAY – 8TH MARCH 2019

International Women's Day is an occasion not only to celebrate the progress made towards achieving gender equality and women's empowerment but also to critically reflect on those accomplishments and strive for a greater momentum towards gender equality. It is a day to recognize the extraordinary acts of women and to stand together, as a united force, to advance gender equality.

On the occasion of the same on 8th March 2019, JIMS Kalkaji BBA department organized a thought provoking event questioning the stereotypes associated with the female tribe of our country. All students of first, second and third year of BBA department participated in full vigour.

The girl students made placards of the women stereotypes associated to their confined roles and ideal behavior in the society. A placard rightly stated “Gender equity not only liberates women but also men from prescribed gender stereotypes”.



Abhishek Sharma




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WORKSHOP AT KENDRIYA VIDYALAYA, BADARPUR

Rotaract club of JIMS Kalkaji in collaboration with Rotary Club of Delhi Nirvana conducted a workshop on 27th August 2018 at Kendriya Vidyalaya, Badarpur with full enthusiasm.

Mr. Manpreet Singh, Advisory member Aam Admi Party & Former President Deshbandhu College and RJ at 91.1 FM - Ginnie were the Chief Guests for the day.

Mrs. Manvi Gupta, better half of the Hon'ble Chairman of JIMS Kalkaji Dr. Amit Gupta, graced the occasion with her benign presence. Together all the guests inaugurated the sanitary napkins vending machine installed in the school. Also as a part of the ongoing green initiative by JIMS, Kalkaji 100 saplings were planted in total.

JIMS Kalkaji Rotaractors were appreciated for their hardwork and dedication by creating awareness about the hygiene issues faced by most of the women in the country.



Asheesh Sharma





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Academic Year (2017-18)

Activity	Date
A special talk on “Gender Sensitization” was delivered by Dr Kanika Khandelwal, which included the sub themes like Workplace Harassment, Crimes against women and Unequal treatment of women	01.07.2018
Quiz on International Women’s Day	08.03.2018
Nukkad Natak on “Women Empowerment”	22.03.2018

Abdul Shauq



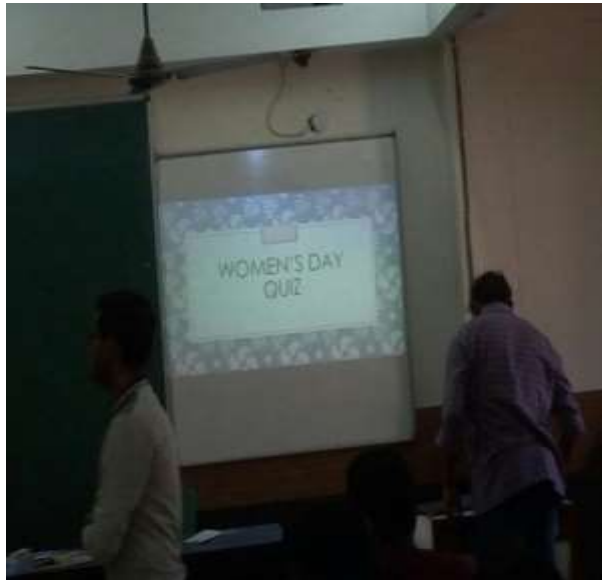
INTERNATIONAL WOMEN'S DAY QUIZ

A quiz was conducted on women's day on 8th March 2018 in the campus to enlighten the students about contribution of women to the world. Every class was divided into 4, 3 or 2 teams led by one representative each (each team comprised of one row).

There were four rounds in all:

- General Round- To test general awareness regarding International Women's Day Untimed, with no penalty
- Timed Round ---- - Guess the personality through their achievements
- Time restriction for each team to answer the question
- Achievements Round- Narrate the achievements of the given women leading ladies
- Passing the question allowed
- Guessing the Quote Round- Guessing the personality who said the given quote
- Penalty Round

Students participated with great vigor and zeal in the quiz and it was evident that students already had quite a bit of knowledge about the subject being talked about.



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Academic Year (2016-17)

Activity	Date
Guest Lecture on Health and Hygiene of Women	28.09.2017

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GUEST LECTURE ON HEALTH AND HYGIENE OF WOMEN

Ms. Aparna Srivastava, Founder of Guiding Souls delivered a lecture on the topic, "HEALTH AND HYGIENE of Women".

She talked about the benefits of maintaining a good hygiene and how to achieve proper mental and physical fitness.



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Academic Year (2015-16)

Activity	Date
Guest Lecture on Health and Nutrition by Dr. Karuna	27.09.2016

Asheq Shauq







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NOTICE BBA/B.COM(H)/033/2016 **September 21, 2016**

Guest Lecture

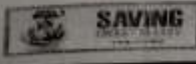
All the students of BBA – I(M), III (E) and the members of Rotaract Committee are required to attend a Guest Lecture as per details indicated below:

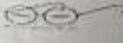
Date	:	27 th September 2016
Speaker	:	Dr. Karuna
Designation	:	MBBS, DNB (ENT)
Topic	:	Health Nutrition & Fitness
Venue	:	Auditorium
Time	:	12:00 AM


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4. Guest Lecture on Health, Nutrition and Fitness.

A guest lecture was conducted on 27th Sep,16 for BBA(I)(M), BBA(III)(E), B.COM(I)(M) and the members of the JIMS Rotaract Committee. **Dr. Karuna** was the guest speaker. She is MBBS, DNB(ENT) specialist and currently working with Hindu Rao Hospital. She talked about the importance of Health, Nutrition and Fitness.



Asheesh Sharma

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